



616 S. Harrison
Amarillo, Texas 79101
806.337.1688
www.outstandingamarillo.org

Board Members:

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Sherry Deviney

Executive Director:

Bekki McQuay

Community Participants,

Each year in June since the early 1980's, Amarillo has held an event in honor of National Gay, Lesbian, Bisexual, Transgender (GLBT) Awareness month. This local event has grown over the years into full-blown festival attracting over 1000 people from all over the Texas Panhandle.

You may not recognize some of your volunteers, employees, or customers to be a part of the GLBT population, their families, or allies. If statistics are on target, this is an opportunity for you to market directly to hundreds and support indirectly the over 50,000 GLBT individuals in your sales/service area.

The diversity of ages, skill levels, socio-economics, and ethnicity at this event makes this a unique opportunity to scout for loyal volunteers, employees, and customers. Historically, the GLBT community remains economically faithful to companies and organizations with whom prove to be welcoming in return.

OUTstanding Amarillo is the only organization in the Texas Panhandle with the GLBT population as its primary focus, with a special emphasis on young people troubled or harassed due to orientation and gender non-conformity. OUTstanding Amarillo is making great strides to bridge the gap of understanding between the GLBT population and their friends, families, and neighbors by providing educational opportunities, support networks, and community conversations to address specific situations.

We would like to invite your organization or business to participate in the 2008 PRIDEfest event on June 28th. Sponsorship, Vendor, and Exhibitor opportunities are listed in the attachment, additional details available upon request.

Thanks in advance for your support,

Bekki McQuay
OUTstanding Amarillo
806.337.1688

OUTstanding Amarillo promotes empowerment and self-acceptance of the gay, lesbian, bisexual, and transgender population of the Texas Panhandle by initiating dialogue, providing education, and creating support systems with the ultimate goal of societal change.

Vendor/Exposition Opportunities

Choose One Exhibition Space Option

® Option A: PRIDEfest Community Cares Expo Space

Cost: \$50 You may choose this option if:

1. You are submitting this application/payment prior to May 15, 2008, and
2. Your organization is a tax-exempt non-profit organization w/ a "501(c)(3).

OUTstanding Amarillo is generously subsidizing the cost of a limited number of booth spaces for non-profit organizations. These spaces are limited and are available on a first-come, first-served basis.

Included: under the PRIDEfest Community Pride Tent, listing in July OUTspoken newsletter and website.

® Option B: PRIDEfest Community Market Expo Space

Cost: \$100 You may choose this option if:

1. You are submitting this application/payment prior to May 15, 2008, and
2. You are a for-profit business **promoting** your product or service.

Included: 6 foot display area under the PRIDEfest Community Expo Tent, listing in July OUTspoken newsletter and website.

® Option C: Standard Market Booth

Cost: \$150 You may choose this option if:

1. You are submitting this application/payment prior to May 15, 2008, and
2. You are a for-profit business **selling** your product or service.

Our standard booth in the Pride Festival Community Market

Included: 10 foot x 10 foot individual display space, listing in July OUTspoken newsletter and website.

® Option D: Artisan Co-op

You may choose this option if:

1. You are willing to share a retail space with other artisans.
2. You will be showing/selling your personal pieces of handcrafted art.

Cost: \$40 minimum - depends on actual square footage of retail space required and shared.

® Option E: Food and/or Beverage Sales Booth

Please contact pride@outstandingamarillo.org or call 806.337.1688 for more information.

Option F: Sponsorships options available which include additional promotional opportunities.

Contact pride@outstandingamarillo.org or call 806.337.1688 for details.

® Electricity \$10	® Water \$10	® Canopy \$25	® Table () \$5	® Chairs () \$2
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\$ _____ Total Submitted (Make checks payable to OUTstanding Amarillo)
(Charge by Credit Card: MasterCard or VISA)

Name on Card: _____

Signature: _____

Card Number: _____

Expiration Date: _____

Mail to: 616 S. Harrison, Amarillo, TX 79101 or fax to 440-337-1688

Festival Exhibitor Agreement

Vendor & Exhibitor are equal

- Vendor/Expo fees are guaranteed only to applicants paid prior to May 15, 2008.
- Community Tent spaces are first come, first serve.
- No sales or service permitted in Community Tents (Option A&B)
- The Exhibitor acknowledges and agrees that **no** materials of an adult nature or subject to federal, state or local regulation as "obscene" shall be displayed, distributed or sold by the Exhibitor at the Festival.
- The Festival space assigned may not be assigned, sub-leased, or shared by the Exhibitor without the written permission of OUTstanding Amarillo, which may be granted or withheld at the sole discretion of OUTstanding Amarillo.
- Vendor acknowledges and understands that they are responsible for sales and use tax and shall in no way hold OUTstanding Amarillo, its employees, officers, directors or agents responsible for any type of permits other than for the Festival itself.
- Cancellation: 90% of payment refunded if prior to June 10, 2008.
- OUTstanding Amarillo makes no representation or guarantees towards actual festival attendance. Exhibitor understands that OUTstanding Amarillo has no control over weather, acts of God, acts of terrorism, governmental intervention or any other cause that may prevent or interrupt the Festival, and Exhibitor shall hold OUTstanding Amarillo harmless for any losses that could arise because of such event. Option A & B deposits will be refunded accordingly.
- The Exhibitor is required to clear its booth space of all trash and that such trash is disposed of in appropriate containers prior to vacating the premises.
- The Exhibitor is required to have its booth set up by noon, open and staffed from 1 p.m. to 7 p.m., on Saturday, June 28, 2008, Thompson Park Area #4,5,6.
- If the Exhibitor fails to appear at the Festival to claim its exhibition space by 12 p.m., on Saturday, June 28, 2008, OUTstanding Amarillo reserves the right to reassign or resell such space to another prospective exhibitor without notice or refund to the Exhibitor.
- The Exhibitor agrees to abide by all applicable laws and to obtain all permits necessary or advisable in connection with its participation in the Festival, and agrees to indemnify and hold harmless OUTstanding Amarillo, its employees, officers, directors and agents, in connection with any breach of law or regulation committed by the Exhibitor, its employees, officers, directors or agents.
- Out of respect for the designated event food & beverage vendors, the Exhibitor agrees not to bring in outside food or beverages to be consumed, sold, or distributed to any vendors or patrons of the event.

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